

# CHLOE WILLIKY

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## PROFESSIONAL SUMMARY

Dedicated Salon Manager bringing 2 years of progressive experience in the industry. Expertise in business development and marketing. Collaborative team player able to excel in fast-paced environments.

## SKILLS

- Creative merchandising
- Customer service
- Sales and marketing
- Skilled problem solver
- Retail sales
- Upselling techniques
- Bridal makeup application
- Highly motivated self-starter
- Networking expertise
- Strong leader
- Texas Licensed Cosmetologist
- Safety and sanitation training
- Retail merchandising experience
- Employee relations

## WORK HISTORY

Hairstylist/Makeup Artist | Jessy's Girl Salon - Irving, TX *04/2015 - 10/2015*  
Color, Cuts, Make-up. Walk-in clients and appointments.  
Handled overflow and organized work stations.

Stylist | Drybar Grapevine - Grapevine, TX *01/2016 - 12/2016*

- Represented desired product features in shoots to enhance appearance and improve consumer purchasing numbers.
- Shampooed, conditioned and blow dried clients' hair.
- Educated clients about products and self-maintenance for healthy hair.
- Styled hair for large events such as annual fashion shows and special hair expos.
- Styled Dallas Cowboy Cheerleader's Hair.

Hairstylist/Makeup Artist | The Hair Bar - Drop In · Blow Out - Dallas, TX *12/2016 - 05/2017*

- Maintained a full stock of inventory and ensured proper sanitation of makeup tools.
- Kept up-to-date with industry standards, trends and techniques.
- Performed inventory and restocking assignments as necessary.
- Shampooed, conditioned and blow dried clients' hair.
- Certified for installing Hot Heads hair extensions.

Manager | Blo Blow Dry Bar - Flower Mound, TX *05/2017 - Current*

- Performed full makeup applications to 8 clients per week.
- Scheduled onsite and offsite makeup appointments for clientele.

- Used a variety of cosmetics to produce fresh looks, enhance facial features and manage skin tone.
- Provided coaching, mentoring, and consultation to staff to enhance staff development.
- Oversaw daily operations of the salon, including employee performance, facility cleanliness and sales.
- Maintained general appointment calendar and set shift schedules.
- Controlled inventory by tracking expenses, purchases and shelf stock.
- Handled guest complaints calmly and professionally.

## EDUCATION

Grapevine High School - Grapevine, TX  
High School Diploma:

*2013*

Aveda Institute - Dallas, TX

*2014*

Behind The Brush Tour - Huston, Tx

Glo Skin Beauty - Dallas, Tx

Hot Heads Extentions - Dallas, Tx